



## Cloud & Mobile Print

Sharing information is a way of improving workflow efficiencies. Mobile printing facilitates organisational needs for document availability at the click of a button or swipe of an app.

Cloud services support mobile printing by offering secure and instant access to documents and other materials in the office or on the move.

**We make that possible through an integrated portfolio of industry-specific solutions, all of which reflect Toshiba's commitment to the future of the planet.**



**TOGETHER  
INFORMATION**

**CDT GROUP**

# CLOUD & MOBILE PRINT

## TO SHARE TO ACCESS TO COLLABORATE TOGETHER

Over the past decade technology has empowered employees and the explosion in cloud-based services has fuelled demand for printing 'on the go'. The plethora of constantly evolving computing devices and applications has also afforded individuals the ability to take control over which software, smartphones, tablets and apps they use to perform tasks.

More employees than ever are using their own smart devices for remote working. Businesses of all sizes are recognising the value of having a mobile – or bring your own device (BYOD) – strategy in place and the latest Mobility in Business Report from Citrix found that 70% of businesses consider it to be of the utmost importance, while Gartner believes that by 2017 half of employers will require employees to supply their own mobile devices for work.

Organisations are seizing on these enterprise mobility trends, extending communication and collaboration tools well beyond the traditional desk-based employee and corporate network, to gain competitive advantage. Mobile printing supports the need for document availability by using cloud services to offer secure and instant access to documents and other materials anywhere at any time.

Although mobile printing is easy if you know how, it is not a 'one size fits all' solution and there are various ways to utilise it – from a relatively small-scale platform for use in a small to medium sized enterprise (SME) or school, through to a unique corporate solution.

Toshiba TEC's industry leading e-STUDIO multifunction products (MFPs) have been designed to offer the kind of functionality and flexibility that allow enterprises of all sizes to get the most out of mobile printing.

They enable the full integration of platforms such as Microsoft Office 365 and Google Drive that enable cloud storage, file sharing and collaborative editing. In addition, e-BRIDGE Print & Capture is an Android and iOS based application that allows users to utilise Toshiba TEC e-STUDIO MFPs to print and scan from their mobile devices. Individuals can use MFPs on their network, pick from a list of those most recently used, or select an MFP by scanning the displayed QR code.

For those using Apple technology, AirPrint helps create printed output without the need to download or install drivers. With AirPrint, it's easy to deliver high quality document printing from iOS and OS X apps – just select a printer from a local network to print.

The popular PaperCut software allows the tracking of printing, copying and scanning activities by user, device or department, and is able to utilise mobile printing including Google Cloud Print (GCP), email print, web print and iOS printing. The combination of PaperCut and GCP enables and facilitates management of devices that do not connect exclusively to existing print networks.

In addition, the mobile printing software, EveryonePrint is suited to business and education and enables guest printing outside a network which is fast, secure and simple. Whether for two print devices or 2000, EveryonePrint can scale to suit the environment – from small offices to large enterprises and universities.

Every organisation is different and partnering with Toshiba TEC will help you devise the correct mobile printing solution to meet customers unique requirements. This is achieved through an integrated portfolio of industry specific solutions – all of which reflect Toshiba TEC's commitment to the future of the planet.

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**70% of businesses consider a mobility strategy to be of utmost importance**

**£355M the value of the UK SMB market for IaaS in 2013, showing 22% growth year on year**

**BY 2017 half of employers would require employees to supply their own mobile devices for work**

**SOURCE:**  
Citrix – Mobility in Business Report  
[channelweb.co.uk](http://channelweb.co.uk)  
Gartner