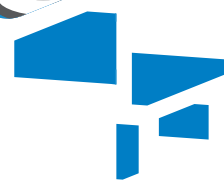
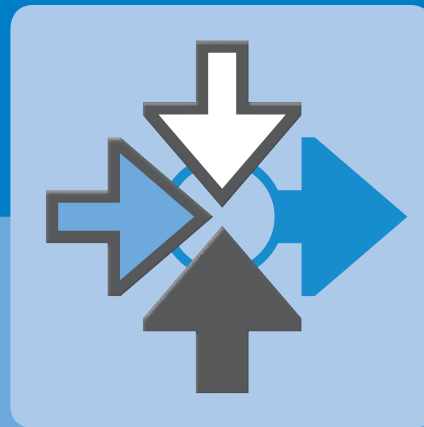


CONNECTIVITY

Characteristics

- Conversion
- Host connectivity
- Printing
- Enhancement





 Colour Management	 Web-to-Print	 Variable Data Printing	 Print Automation
 Make-Ready	 Document Capture & Management	 Security	 Connectivity
 User & Cost Management	 Output Management	 Device Management	 Cloud & Mobile Printing

KONICA MINOLTA APPLICATIONS

FOCUS ON SEAMLESS INTEGRATION AND CONVERSION

With the help of professional connectivity applications, output devices can be seamlessly integrated into almost any IT environment. In particular, these software products ensure the smooth conversion of print data streams and make enhanced features available in specific environments like SAP. Users not only benefit from cost savings, they also gain the flexibility of complete compatibility with a range of IT platforms.

- You need to ensure the unrestrained use of all output devices in your IT environment.
- You want to save money by purchasing printers and related services based on commercial considerations, rather than being limited to certain technical specifications.
- You are tired of having to provide extra IT support because different printers require different user interfaces.
- You don't want your staff having to battle with differences in the printing devices they use.

enterprises that want to integrate their output devices smoothly into a range of IT platforms. The advanced printing and enhancement features of professional connectivity applications easily satisfy specific printing requirements.

These features save money in many ways and are therefore attractive to businesses and organisations of all kinds looking to cut costs and improve competitiveness.

Host connectivity and conversion are very important for

TYPICAL CAPABILITIES AND WHAT THEY MEAN FOR YOU

Conversion

In typical working environments, documents and forms are created for printing over the years and are continuously optimised for specific printers. Here, conversion avoids or at least minimises the need to modify applications by matching the print data stream to the specification of the printer.

- ▶ Enterprises benefit by saving money because the selection of printers and related services no longer depends exclusively on technical specifications, but commercial criteria can now be considered to a much greater extent.

Host connectivity

Printing within a specific host environment like AS/400 is associated with specific requirements for the output device, such as the use of special protocols. Host connectivity bridges the gap and allows printers not originally manufactured to the specifications of host environments to be incorporated. This considerably extends the spectrum of available printers because former incompatibilities are easily overcome with clever host connectivity solutions.

- ▶ Host connectivity opens the door to real savings for users also because the choice of printers and related services are no longer constrained by technical details but can reflect commercial aspects as well.

Printing

Users find life much easier if they can print from their IT equipment with a minimum of administrative effort. They have enough work without having to bother with tiresome differences between one printing device and another. The centralised organisation of printer drivers instantly solves this problem. Printing is also simplified by unified user instructions, with which the learning curves for new printers just disappear.

- ▶ Simplified access to advanced printing capabilities can considerably reduce the costs of IT support because users do not have to learn different user interfaces for different printers.

Enhancement

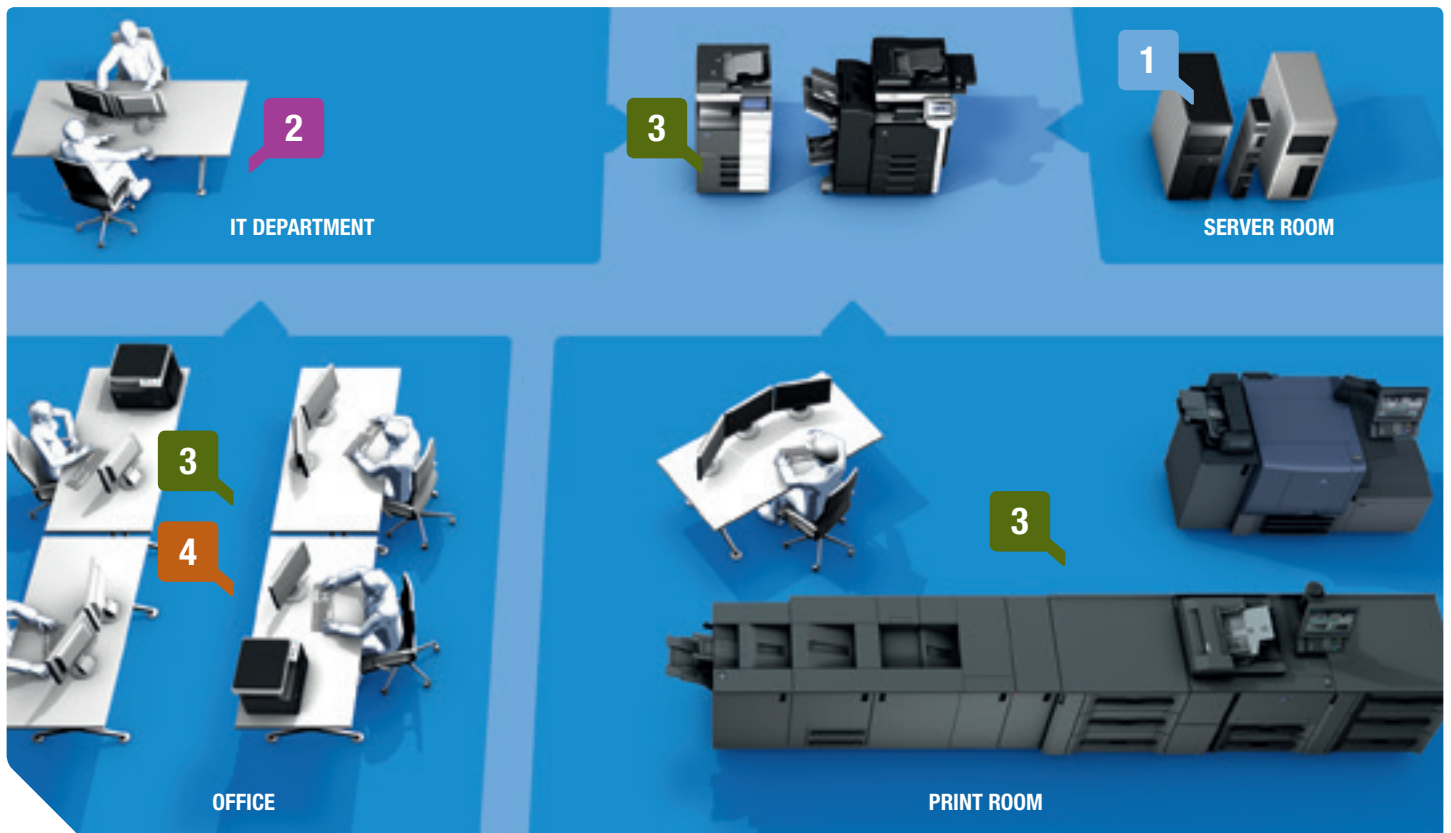
There is more to printing documents than just the text: enhancements such as special company fonts help satisfy regulations and produce professional results. Moreover, functionality that cannot be provided by an application or the printer itself can significantly improve customer workflows, for example the printing of barcodes or creating multiple sets of one document. Investments can be made much more future proof by providing enhancement at a central position instead of having to upgrade each printer connected to the system, and if a single solution works for many printers, this is much easier to set up and administer.

- ▶ Enhancement features improve internal workflows, saving time and money as they facilitate the adjustment of print information.



Connectivity is all about saving you time and money – and that speaks for itself. Specifically, the connectivity features enable you to integrate output devices smoothly into almost any IT environment. Thanks to conversion, you can renew printing devices without major modifications to IT configurations. Host connectivity lets you use printers with otherwise incompatible specifications in your new host environment. Printing capabilities allow you to adopt the same user interface for all connected printers, and with enhancement, you implement printing into all your important workflows.

WORKFLOW



Some examples for typical workflow scenarios

Conversion

- 1 The original Unicode or IPDS data stream are automatically converted to enable printing on standard printers.

Host Connectivity

- 2 IT specialists no longer need to modify existing applications but can simply integrate new printing devices into the IT environment.

Enhancement

- 3 Enables printing of barcodes and special fonts on almost any printer and optimises workflows with further intelligent print options.

Printing

- 4 It no longer matters which printer a user chooses – the user interface is always the same. Printing has never been so simple and straightforward!

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